

FOOD / FUND DRIVE GUIDE

1

SET A REASONABLE GOAL

- » Set the length and dates of your food drive.
- » Determine the number of pounds of food you want to collect.
- » Consider how long you'll run the drive and how many people will participate.
Ex. 20,000 lbs. which equals 10 lbs. per person.

2

PROMOTE YOUR FOOD DRIVE

- » Organize a kick-off event to build enthusiasm with a RIFA staff member to speak.
- » Display posters in high traffic areas.
- » Hand out lists of most-needed foods.
- » Send email messages and make announcements at meetings.
- » Use the RIFA fact sheet to prepare flyers or information in your newsletter.

3

MAKE IT FUN

- » Challenge other departments, shifts or companies to a competition.
- » Use a thermometer or chart to track the progress of your event's fundraising and food donation goals.
- » Bring a group to volunteer at RIFA.

4

CREATE INCENTIVES

- » Create a matching program between the organization and participants.
- » Create categories: largest individual donation, most protein donated, most unusual food, etc.
- » Host a recognition party & reward competition winners.

5

COLLECTING THE FOOD & FUNDS

- » All donations should be non-perishable, and no items should be in glass containers.
- » For those who prefer to make a financial donation, checks should be made out to RIFA or your company could shop for food. \$1 equals 1 can of food.

6

SCHEDULE DELIVERY OR PICKUP

- » Once your drive is over, arrange for the food to be delivered or picked up.
Contact Thomas Brown at tbrown@rifajackson.org or 731.427.7963.



LET'S DO THIS

together















FOOD
DRIVE

R2FA

Reaching Out. Lifting Up.

Food Drive Items List

- spaghetti noodles 
- chicken noodle soup 
- apple sauce 
- canned tuna 
- ramen noodles 
- peanut butter 
- corn 
- spaghetti's 
- chili beans 
- ravioli 
- chicken and rice soup 
- spaghetti sauce 
- black beans 
- granola bars 

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