

# FOOD DRIVE GUIDE

**Did you know that one food donation can help in the fight against food insecurity in our community?**

## *Before You Start Collecting...*

**1**

Give us a call at **731-427-7963** for any questions or concerns about your food drive.

**2**

Visit our Brand Guide at [rifajackson.org/who-we-are/brand-guide.html](http://rifajackson.org/who-we-are/brand-guide.html) or reach out to Sam Uhrig at [suhrig@rifajackson.org](mailto:suhrig@rifajackson.org) before designing any promotional material that includes RIFA.

**3**

Take a look at our handy food drive ideas on the next page!



# FOOD DRIVE IDEAS & TIPS

## ***Set a reasonable goal.***

Plan the dates for your food drive and determine and how much food you would like to collect.

## ***Promote your food drive.***

Examples of food drive promotion include displaying posters, handing out item lists (see next page), and sharing on social media.

## ***Utilize RIFA's most needed items list.***

Print copies of the next page and use it as a guideline for your food drive.

## ***Make it fun!***

Some organizations will host a competition between departments with an awards ceremony at the end, or offer fun incentives to encourage participants to donate. Another idea is to use a visual aid like a thermomoter to represent the number of pounds of food raised.





## MOST NEEDED ITEMS

- \_\_\_ Canned Chicken/Tuna
- \_\_\_ Peanut Butter
- \_\_\_ Hamburger Helper
- \_\_\_ Pasta
- \_\_\_ Rice
- \_\_\_ Beans
- \_\_\_ Ravioli (single-serve with pop-tops)
- \_\_\_ Macaroni & Cheese (individual packets/bowls)
- \_\_\_ Chicken Noodle Soup (with pop-tops)
- \_\_\_ Oatmeal (single-serve packs)
- \_\_\_ Pop-Tarts
- \_\_\_ Ramen Noodles (chicken or beef, bags not cups)
- \_\_\_ Apple Sauce (with foil lids)
- \_\_\_ Microwave Popcorn (individually wrapped)



OR DONATE ONLINE BY  
SCANNING THE QR CODE



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